

## Aimee Baldrige

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### **Independent Content Specialist** (February 2006–present)

I provide editorial, content development and strategy, writing, and production services. My areas of special expertise include photography, digital media, and consumer technology.

### **Positions Held**

- [MAC Group](#), Elmsford, NY  
**Editor and Content Manager**, [MAC-On-Campus](#) (January 2009–present)
- [Hachette Filipacchi Media](#), New York, NY  
**Editor**, *Pop Photo College Edition* magazine (October 2008–December 2009)
- [CNET](#), New York, NY  
**Senior Editor** (November 2002–February 2006)  
**Associate Editor** (June 2000–October 2002)
- [Ziff Davis Media/ZDNet](#), New York, NY  
**Associate Producer** (January 2000–May 2000)
- [John Wiley & Sons](#), New York, NY  
**Production Editor** (August 1999–December 1999)
- [The University of Chicago Press](#), Chicago, IL  
**Senior Production Controller** (October 1998–August 1999)  
**Production Controller** (December 1997–September 1998)
- [The Medical Library Association](#), Chicago, IL  
**Editorial Coordinator** (October 1995–December 1997)

### **Publications**

- **Book author**, [Organize Your Digital Life](#) and [The Camera Phone Book](#), published by the [National Geographic Society](#).
- **Writer** for numerous consumer magazines and Web sites on an assignment basis. For details and article samples, please visit [aimeebaldrige.com](http://aimeebaldrige.com).

### **Education and Training**

- [The University of Chicago](#), Chicago, IL  
Bachelor of Arts in English Language and Literature, June 1994
- The Publishing Program of The University of Chicago, Chicago, IL  
[Center for Continuing Studies \(now the Graham School of General Studies\)](#)  
Certificate of Completion in Advanced Manuscript Editing, May 1997
- [Université de Paris-Sorbonne, Paris IV](#)  
Diploma of French Language and Civilization, May 1992

### **Skills and Expertise**

- Working knowledge of a broad variety of photography, graphics, publishing, and CMS applications
- Technical and industry expertise in photography and digital media
- Professional photography skills
- Expertise in consumer technology products and industry, especially related to imaging and media applications
- Working knowledge of editorial style guides including the *Chicago Manual of Style* and *Associated Press Stylebook*